

**EXPERIENCE:****UI Web Design Lead/Art Director****Nordic Naturals**

February 2009 to present, Watsonville, CA

- Art Direction and Design for several Domestic and International websites.
- Develop wireframes/prototype for site navigation and content
- Create Website look and feel to meet branding and marketing directives.
- Lead team of outside programmers
- Code site pages using Javascript, jQuery, PHP, CSS and HTML
- Expert user CS5 Photoshop, Illustrator, Dreamweaver, InDesign, Flash
- Manage site content and images
- Create Flash sites and interactive animations
- Technologies: Javascript, jQuery, PHP, CSS and HTML.

**Creative Director/Designer****Nardini Design (ND)**

November 1993 to February 2009,

Annapolis, MD and Santa Clara, CA

- Create innovative design solutions for national and international clients
- Develop marketing strategies to meet client objectives
- Internet Site Development and Design

**Senior Designer****National Geographic Society**

February 1988 to October 1993

Washington, D.C.

- Create graphic design and illustration for NGS Divisions:
- NationalGeographic.com
- NGS Education Foundation
- Traveler Magazine, and World Magazines
- NGS Book Division,
- Public Affairs, Advertising, and News Service
- Explorer's Hall Museum and traveling exhibits

**Freelance Designer/Illustrator**

1982 to 1988

Annapolis, Maryland

**EDUCATION:**

- BFA with Honors in Illustration, Art Center College of Design, Pasadena, CA
- San Jose State University, San Jose, CA
- Corcoran School of Art, Washington DC
- Copyist Program, National Gallery of Art, Washington D.C.
- Atelier School of Classical Realism, Oakland CA

**TOOLS:**

- CSS
- PHP
- HTML
- Flash
- JQuery
- Javascript
- Dreamweaver
- Action Script
- Omnigraffle
- Photoshop
- Illustrator
- InDesign

**ND CLIENTS INCLUDE:**

- Statue of Liberty
- Ellis Island Foundation
- National Geographic Society
- Johns Hopkins Press
- National Governors Assoc.
- Chesapeake Bay Foundation
- ISG International Insurance
- World Health Organization
- Forensic Technologies
- The Conservation Fund
- National Park Services
- USF&G Insurance
- Wartsila Diesel
- TrustedID